

Dolphin Mobile Privacy Notice

Dolphin Imaging and Management Solutions recognizes the importance of your privacy. We believe that protecting and securing private information is an issue of trust and we strive to manage and protect the personal information you provide to us in a fair and respectful manner. This privacy notice describes how we treat all user data including Personal Information which is collected by during use of Dolphin Mobile. By using the application, you agree to have the collection and use of your information governed in accordance with the terms of this privacy notice. We may change this privacy notice from time to time as described below.

I. Definitions

“Dolphin”, “We” or “us” means Patterson Dental Supply, Inc., d/b/a Dolphin Imaging and Management Solutions, and its affiliated companies.

“Non-Personal Information” means any information that is not Personal Information.

“Patient” means an individual waiting for or under the care of a Subscriber.

“Personal Information” is information that relates to an individual who is or can be identified from that information either by itself or when it is combined with other data or information. It includes information which may be used to identify, transact with or contact an individual, such as name, street address, email address, or payment information. It includes information about physical health and conditions (including in relation to Patients).

“Referral” means a dental or other health care professional to whom a Subscriber shares Patient records for purposes such as consultation or referring a Patient for dental or other health care services.

“Application” means the Dolphin Mobile application that allows Subscribers to access and view Patient records and information about their practice.

“Subscriber” means a dental professional, clinic or laboratory that has a license to use Dolphin[®] software and a valid license to the Application.

"You" means a user of the Application. As a user, You must be a Subscriber.

II. Introduction

The Application is only available to registered users. Subscribers may use the Application to access their Patient records. This includes patient demographic information, treatment, scheduling, financial and images

III. Information We Collect and How We Use It

A. Types of Information

In providing the Application, Dolphin collects two types of information from You:

- *Personal Information.* We collect your Personal Information that You provide to us. This includes information about physical health and conditions (including in relation to Patients).
- *Non-Personal Information.* We also automatically collect information that You provide to us that does not constitute Personal Information. Non-Personal Information does not and cannot be used alongside other information to identify You. Instead it identifies, for example, the machine or other device used by You to access the Application. It may be collected through “cookies”, such as information related to how You use the Application. Non-Personal Information also includes anonymous or aggregated data.

B. Anonymous Data and Data aggregation

We may anonymize or aggregate Personal Information so that individuals are not identified or identifiable from it, in order to use it for additional purposes. We may use such anonymized or aggregated data, for example, for statistical analysis and administration including analysis of trends, to carry out actuarial work, to tailor products and services, and to conduct risk assessment and analysis of costs and charges in relation to our products and product support services. We may also share such anonymized or aggregated data within our group of companies and with our partners and other third parties.

E. How We Use the Non-Personal Information We Collect

Log Files. We automatically record certain Non-Personal Information the application sends to us whenever You visit the application. We store this information as log files. These log files may include Non-Personal Information such as the content of your query, internet protocol (IP) address, browser type, browser language, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We use the Non-Personal Information in the log files, as well as some potential Personal Information (such as usernames), to analyze trends, administer the Application, track a users' movements around the Application and gather and aggregate demographic information. We do not link this automatically-collected Non-Personal Information to other Personal Information.

Cookies and Application Statistics. A cookie is a small text file that is stored on a user's computer for record-keeping purposes. Cookies contain information that can later be read by a web server in the domain that issued the cookie to You. We use cookies on the Application; however, We do not link the Non-Personal Information stored in cookies to any Personal Information You submit while on our Application. You may decline the cookies, but some functionality of the Application may be lost if You do so. You may also delete them at any time by changing your browser settings.

IV. Information Sharing and Disclosure of Personal Information to Third Parties

We do not sell or rent your Personal Information to third parties (except for sales in a Business Transfer scenario as mentioned below). We may disclose your Personal Information under the following circumstances:

A. Application Providers

We may disclose or otherwise make your Personal Information available to service providers that help with our business operations (including those inside and outside our group of companies). Such Personal Information may be stored and processed by our service providers in the United States or other locations where they maintain facilities (including those outside your own country). We instruct our service providers to keep your Personal Information secure, and not to use or disclose such Personal Information for any purpose other than providing the services We obtain from them on our behalf.

B. Legal Requirements and Protection of Our Company and Others

We may need to disclose your Personal Information and/or Non-Personal Information when required by applicable law, rules or regulations, including through legal processes such as subpoenas or court orders. We may also disclose such information when We have a good faith belief that disclosure is otherwise necessary or appropriate. Examples of circumstances that may lead to disclosure are:

- To investigate, prevent or take action regarding suspected or actual illegal activities or other wrongdoing or to assist government or law enforcement agencies;
- To enforce this privacy policy, investigate and defend our company against third-party claims or allegations, or protect the security or integrity of the Application;
- To exercise or protect our rights, property or personal safety, including the rights, property or personal safety of our users, employees, agents or others; and
- To establish or exercise our legal rights, to defend legal claims, or as otherwise required or permitted by applicable laws and/or regulations. If you are a Patient or a Referral, we may also disclose your Personal and/or Non-Personal Information with the Subscriber as necessary to perform the Application.

C. Business Transfers

We may also disclose your Personal Information and/or Non-Personal Information to a third party as part of liquidation, reorganization, merger, or sale of our assets or those of our affiliates or divisions, or any other similar “change of control”. Any third party to which We transfer or sell our assets will have the right to continue to use the Personal Information and Non-Personal Information that You provide to us.

D. Links to Other Sites

If the Application contains links to other web sites that are not owned or controlled by us, please be aware that We are not responsible for the privacy practices of such web sites. We encourage

You to be aware when You leave the Application and to read the privacy notices and/or statements of each and every other web site that collects your Personal Information. This privacy notice applies only to Personal Information and Non-Personal Information collected by or on the Application.

V. Security

Securing your Personal Information is important to us. We take physical, electronic and administrative steps to prevent the unauthorized release of or access to your Personal Information. No method of transmission over the Internet, or method of electronic storage, is completely secure. Consequently, while We strive to use commercially reasonable means to protect your Personal Information, We cannot guarantee its absolute security. Any user of our Application is responsible for maintaining the confidentiality of their passwords. If You are sharing a mobile device with anyone, You should always log out of the app before doing so. You must never share your username or password with any other person. It is also important for You to understand that e-mail communication, including the e-mail functionality on the application, is not a completely secure and confidential means of communication. Please do not communicate with us through the Application, or otherwise use the Application, unless you accept the security implications of dealing online. Information you send through the Application is sent at your own risk.

If you know or suspect that your username or password have been compromised please tell us immediately by emailing us at SecOps@pattersoncompanies.com.

If You have any questions about security on our Application, please email us at SecOps@pattersoncompanies.com.

VI. Children and Minors

All use of the application in any way relating to a minor or a child under the age of 13 is restricted to such individual's authorized legal guardian. We do not knowingly permit minors and children under the age of 13, to use the Application. While the Application may contain Personal Information (specifically, Patient records) about such individuals, the Application is not designed for use by them.

VII. Changes to this Privacy Notice

We reserve the right to modify this privacy notice and our privacy policies at any time by posting a revised notice on the Application. We may also choose to notify You by other means, such as email. We encourage You to review the notice frequently. You can tell by the "last updated" date indicated below when the notice was most recently modified.

VIII. Users Located Outside the United States

Information provided to us from outside the United States will be stored in our systems located in the United States. If You are located outside the United States, You consent to this transfer and You acknowledge that this privacy notice and our privacy practices and policies with

respect to any use we make of your Personal Information for compliance with our own legal and regulatory obligations (including those mentioned above) are governed by applicable U.S. federal and state law, regulations and rules. This use is distinct from our processing of Personal Information for and on behalf of the Subscriber to provide the Application. The Subscriber is controlling the processing of Personal Information we carry out for it pursuant to the Application and it has obligations under its locally applicable data privacy laws for that. You may have rights under locally applicable data privacy laws which are enforceable against the Subscriber.

IX. Contact Us

If You have questions or comments about this privacy notice, please email us at privacy@pattersoncompanies.com.

Or, by U.S. mail:

Patterson Dental Supply, Inc.
Attn: Corporate Privacy Official
1031 Mendota Heights Road
Saint Paul, MN 55120
USA

Additional contact details are available at:

<http://www.dolphinimaging.com/contact.html>

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