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Contact: Phil Vogels
(303) 443-1720
phil@jco-online.com

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JCO Names Dr. Neal D. Kravitz as Fourth Editor-in-Chief in Publication History

The Journal of Clinical Orthodontics is proud to announce the appointment of Neal D. Kravitz, DMD, MS, as the fourth Editor-in-Chief in the 56-year history of the publication. Dr. Kravitz takes over from Robert G. Keim, DDS, EdD, PhD, who has held that role since April 2002. Dr. Keim will become Senior Editor, a position held by JCO founder Eugene L. Gottlieb, DDS, from 1998 until his death in October 2018.

“I am honored and humbled,” said Dr. Kravitz. “I would like to thank Dr. Keim, who has always been an exemplar and friend. Most important, I am aware of the tremendous responsibility. JCO means a great deal both personally and professionally, and I promise to lead with all my energy.”

“We are so thrilled to have Neal taking over this role,” said JCO President David Vogels. “Anyone who knows him is aware of his boundless energy and passion for orthodontics, and we couldn’t think of a better person to help steer JCO into the next chapter of its history.”

“I have followed Neal's professional development closely, ever since he published his first paper a number of years ago,” said Dr. Keim. “A gifted writer, scientist, and practitioner, Neal is clearly very qualified to assume this position; in fact, I can think of no one better! I know that I am leaving JCO in very capable hands.”

Dr. Kravitz was born in Fairfax, Virginia. He earned a degree in premedical sciences from Columbia University, then attended the University of Pennsylvania School of Dental Medicine, where he graduated at the top of his class. He completed his orthodontic residency and earned a Master of Science degree in oral sciences at the University of Illinois-Chicago. Upon graduation, he started a private practice in the Washington, D.C., area. Dr. Kravitz rose rapidly to the top of the profession, becoming a Contributing Editor of JCO in 2012 and then the Associate Editor for Pearls in 2016. He is also a Diplomate of the American Board of Orthodontics, serves on the American Association of Orthodontics’ Committee on Conferences and Committee on Technology (which he will chair beginning this summer), is a member of the Edward Angle Orthodontic Society, and has served as a guest editor for the American Journal of Orthodontics and Dentofacial Orthopedics as well as The Angle Orthodontist. He currently has two offices in the D.C. area, where he resides with his wife Margaret and three children.

“I truly love my job so much,” said Dr. Kravitz. “Above all, I enjoy treating adolescent patients. The transformations possible due to our profession can do more than just uplift their spirits, it can change their entire lives. Orthodontists are academics, engineers, rock stars, and historians all rolled into one!”



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5670 GREENWOOD PLAZA BLVD, STE. 506 • GREENWOOD VILLAGE, CO 80111
1-303-443-1720 • FAX 1-303-443-9356
www.jco-online.com

Dr. Kravitz becomes the fourth Editor in the history of JCO, which was founded by Dr. Gottlieb in 1967 as the Journal of Practical Orthodontics. The name was changed to Journal of Clinical Orthodontics in 1970. Dr. Gottlieb believed there was room for a publication devoted to the practical side of orthodontics, including both clinical techniques and practice management. More than 55 years later, JCO remains a family-owned, peer-reviewed publication that emphasizes the everyday clinical and management aspects of private orthodontic practice. Dr. Gottlieb's Editor's Corners reflected his intense interest in practice management and in spheres outside dentistry, including general business, sports, art, and culture. It was not uncommon to see references as wide-ranging as Don Quixote or the Harvard Business Review.

Dr. Gottlieb stepped aside as Editor in November 1988 and was succeeded by Larry W. White, DDS, MSD. Dr. White made substantial contributions in the areas of diagnosis, TMD therapy, bonding, non-compliance treatment, patient motivation, and staff management during more than 13 years in the role. He was known for his willingness to take on sacred cows and hidebound traditional thinking in dentistry.

Dr. Keim's 20-year term as Editor-in-Chief was marked by rapid innovation in the profession. The seminal changes brought about by temporary anchorage devices, intraoral and cone-beam scanners, 3D printing, and clear aligners have all been extensively chronicled in JCO during his tenure, and he was instrumental in assembling the journal's landmark 40th and 50th anniversary issues (September 2007 and September 2017).

"I have to say that the 31 years I have been involved with JCO have been very emotionally and professionally rewarding for me," said Dr. Keim. "The time I served as Editor-in-Chief has certainly been the highlight of my career. There are not words sufficient to express the depth of gratitude I feel to the individuals who have given me this opportunity, beginning with my mentor, critic, and hero, Dr. Eugene Gottlieb, and to his son-in-law and grandson, David and Phil Vogels, as well as all of our readers. Serving as Editor of JCO has provided me with the unique opportunity to meet most of the great orthodontic luminaries of the last quarter-century: researchers, authors, and practitioners worldwide. Additionally, it has given me a forum to express my thoughts and opinions on the state, evolution, and direction of our profession, contributing to the profession in my own small way."

"We are certainly grateful for Bob's impact on JCO and on the specialty," said Vogels. "His background as a PhD in statistics lent a unique perspective, and his Editor's Corners on the use and misuse of statistics in orthodontics should be required reading for any orthodontist, or anyone looking to conduct a clinical trial. We look forward to his continuing contributions as Senior Editor."

Published monthly, JCO is the only peer-reviewed publication that emphasizes the everyday clinical and management aspects of private orthodontic practice. Subscriptions are available at www.jco-online.com for as little as \$229 worldwide.

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