

Products & Services Guide



I m a g i n g 3 D M a n a g e m e n t A q u a r i u m C l o u d M o b i l e

Since 1988, Dolphin has been developing technologies to help all areas of the dental specialty practice become more efficient: imaging, diagnostics, practice management, patient education, and mobile and Cloud solutions. So, what makes Dolphin different from the rest?

Dolphin is Specialized:
Dolphin has been exclusively serving the dental specialty community for more than 35 years; Patterson has been serving the dental community for more than 135 years.

Dolphin is Available:
Support phones are open Monday through Friday from 5:00 a.m. to 6:00 p.m. PT; Dolphin customers have access to 81 local Patterson branches throughout the U.S. and Canada; Dolphin representatives serve local customers in select regions around the world.

Dolphin is Trusted:
Used in practices and academic institutions worldwide for more than 35 years.

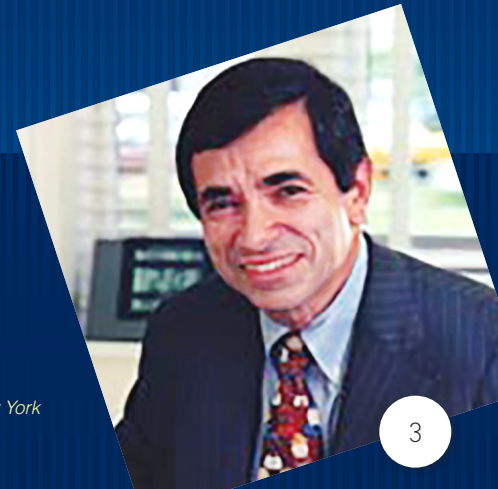
Contents

Dolphin Imaging™	4 - 5	Dolphin MyOrthodontist	15
Dolphin 3D™	6 - 7	Super Questionnaire	16
Dolphin Management™	8 - 9	Third Party Integration	17
Aquarium®	10 - 11	Dolphin Service Club™	18
Cloud Subscription	12	The Wave™ Program	19
AnywhereDolphin	13		
Dolphin Mobile™	14		

1985-1988: DREAMING IN 3D.

Orthodontist Dr. Marc Lemchen conceptualizes the future of dental imaging—a non-radiographic three-dimensional facial and intraoral imaging device. He assembles a team of engineering and technology experts backed by champion orthodontic advisors, and begins research and development at local universities in Southern California.

Marc S. Lemchen, DMD, MS - New York





Dolphin Imaging™



ImagingPlus™

Effortlessly manage patient picture and x-ray images. ImagingPlus is the foundation of Dolphin product suite. Carefully designed for quick learning, ImagingPlus lets you effectively capture, organize and present image records. It also includes a set of powerful tools for conveying treatment plans and for easily communicating ideas.

Treatment Simulation

The Treatment Simulation software module helps you to plan, diagnose, and present cases from the lateral view. Multidisciplinary VTO Wizards include step-by-step interactive programs for quick and easy analysis and treatment planning. Helps interdisciplinary clinicians to visualize outcome and work in concert. Dolphin Treatment Simulation can be used for both orthodontic and surgical cases.

Ceph Tracing

Ceph Tracing allows you to analyze cephalometric radiographs and create progress superimpositions quickly and accurately. Utilized by thousands of private practices throughout the world and most orthodontic and oral surgery training programs in North America, Dolphin Ceph Tracing reduces the tedious and time-consuming task of cephalometric tracing.

Letter System

The Dolphin Letter System simplifies generating comprehensive correspondence with pictures. Customize your pre-screening diagnostic questions and treatment decision communications. The Dolphin Letter System formats the answers concisely with the appropriate images automatically inserted. Choose from dozens of predefined, professionally written templates or customize your own collection.



Advanced Education in Orthodontics

(www.rothwilliams-aeo.com)



(www.fullfacecourse.com)

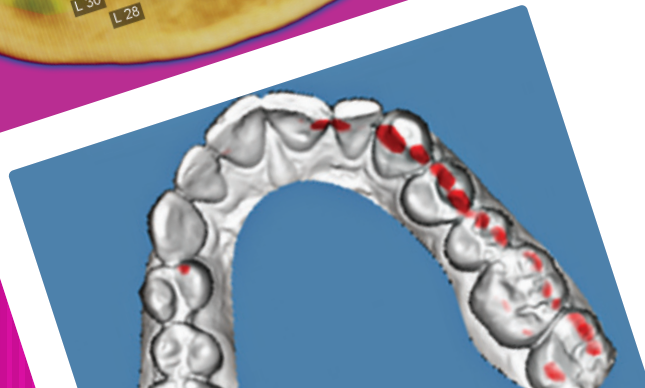
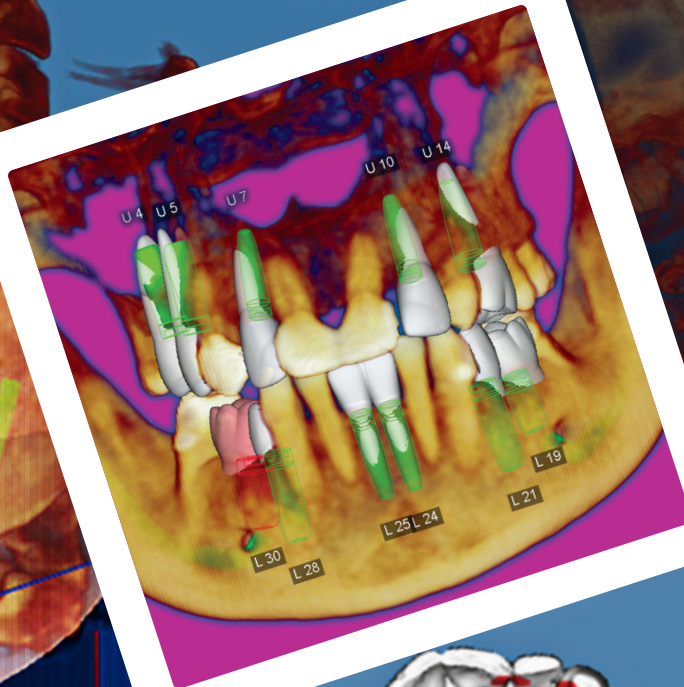
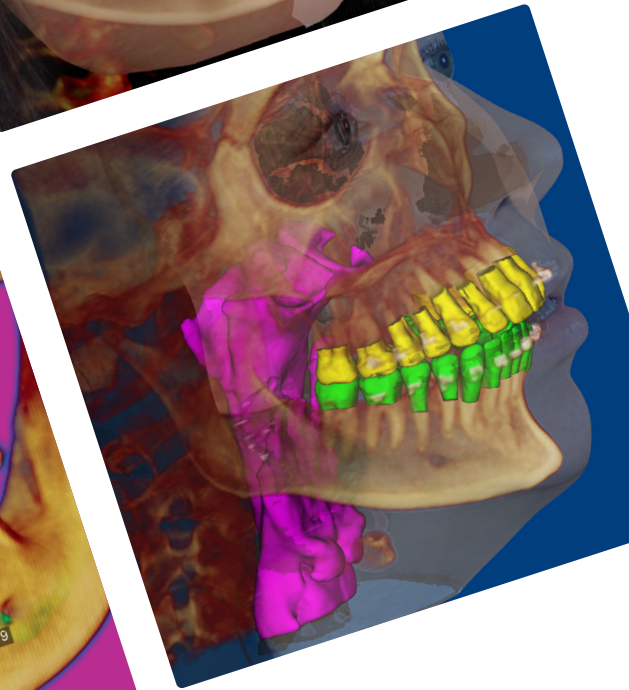
Adopted by the **Advanced Education in Orthodontics Group** and **Full FACE Course**.

1989-1995: CONCEPT BECOMES REALITY.

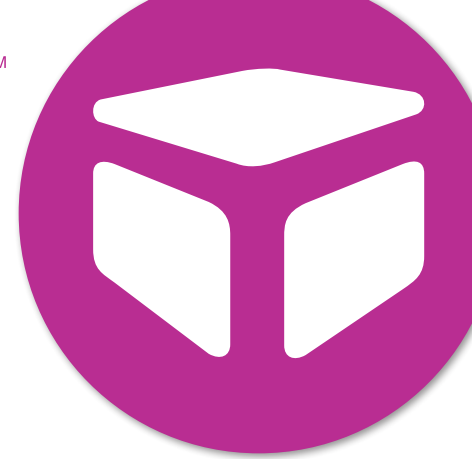
The company's inaugural product uses sonic ecolocation to capture a patient's facial and dental measurements while emitting zero radiation. The product is officially debuted at the 1990 session of the American Association of Orthodontists (AAO), in Washington, D.C., and lands on the cover of the June issue of the Journal of Clinical Orthodontics. The first annual Dolphin user meeting is held in Valencia, California. Dolphin begins to enjoy recognition in the international arena.

Far left: Chester Wang, current managing director, demonstrates Dolphin's inaugural product at the 1989 AAO in Anaheim, CA.





Dolphin 3D™



3D

The Dolphin 3D software module is a powerful tool that simplifies the task of processing 3D data, helping dental specialists from a wide variety of disciplines to diagnose, plan treatment, document and present cases. Dolphin 3D allows visualization and analysis of craniofacial anatomy from data produced by cone beam computed tomography (CBCT), MRI, medical CT, 3D facial camera systems, and digital study model systems.

3D Surgery™

Dolphin's 3D Surgery software module streamlines your orthognathic planning and treatment process by walking you through each step, from initial evaluation and planning to designing surgical guides. Also, demonstrate the patient's skeletal and facial soft tissue changes in real time animation.

All you need to take advantage of this versatile software is a cone beam or medical CT dataset of the patient. You then have the option of augmenting the data with a 2D or 3D facial photo and/or laser-scanned stone models or optical scanned dentition.

3D Digital Study Models

3D Digital Study Model software works with all intraoral and study model scanners that export to .STL or .OBJ file format, and also integrates with CEREC Omnicam and CEREC Ortho Software from Sirona. Once your study model data is imported, you can:

- Set occlusion and orientation
- Take various 3D measurements
- Display the models in various surface and volume views
- Run traditional 2D arch-length-discrepancy analyses
- Sculpt away bases

Whether you scan your models or take digital impressions, you can use the 3D Digital Study Models software module to store these records within the patient's chart. A patient CBCT is not required to store 3D model data. This module is included in the Dolphin 3D Suite, and is also available separately.

1996-1999: DIGITAL CAMERA RULES!

Dolphin experiences overwhelming sales of digital camera and software packages at the American Association of Orthodontist meeting in Philadelphia. The orthodontic industry has embraced Dolphin's technology, which now integrates with popular orthodontic practice management systems. Dolphin moves into Australia, followed by the United Kingdom and the rest of Europe a few years later.

Bundled Dolphin Imaging system, circa 1996



[illegible]

	Patient	Insurance	Total
Current w/o Credits	\$0.00	\$0.00	\$0.00
Credits	\$0.00	\$0.00	\$0.00
Current w/ Credits	\$0.00	\$0.00	\$0.00
Over 30	\$0.00	\$0.00	\$0.00
Over 60	\$723.30	\$1,353.00	\$2,076.30
Over 90	\$723.30	\$1,353.00	\$2,076.30
Total Due			

CHRG	ACCOM BY	F#
MOTHER		4
STEPFATHER		3
STEPMOTHER		3

The screenshot shows a dental scheduling software interface. The main area is a grid of appointment slots for various team members. The slots are color-coded by team: Team Blue (blue), Team Red (red), and Team Green (green). Each slot contains the patient's name, the procedure code, and the status (Scheduled). A patient named Ellen Jones is highlighted in a red box, showing her appointment details: 9:00 AM on 9/5, Orthodontics, Dolphin Imaging, Age: 19 yrs, 11, DEBAND - Deb, Patient Work (8, Patient Home (1, Patient Cell, Patient Cell, Ellen Jones Ho, Ellen Jones Wa, Ellen Jones Cel, Total Due: \$290. The interface also shows a sidebar with patient information and a bottom section with financial data.

Team	Patient Name	Procedure	Status
Team Blue	Caroline Schwartz	ADJ	Scheduled
Team Blue	Zachary Miller	PAN	Scheduled
Team Blue	Arnon Allison	BAND	Scheduled
Team Red	Deborah Saint	ADJ	Scheduled
Team Red	Miles Yaz	Wire	Scheduled
Team Red	Samantha Jones	DEBAND-RETE	Scheduled
Team Green	Darcie Ames	BOND	Scheduled
Team Green	Lily Valentine	BOND	Scheduled
Team Green	Ellen Jones	Orthodontics	Scheduled

Ellen Jones Appointment Details:

- 9:00 AM - 9:55
- Orthodontics
- Dolphin Imaging
- Age: 19 yrs, 11
- DEBAND - Deb
- Patient Work (8
- Patient Home (1
- Patient Cell
- Patient Cell
- Ellen Jones Ho
- Ellen Jones Wa
- Ellen Jones Cel
- Total Due: \$290

Financial Data:

Category	Amount
Balances Custom	\$0.00
Patient Insurance	\$0.00
Total	\$0.00

Dolphin Management™



Dolphin Management is a full-featured orthodontic practice management system that enables you to efficiently manage and organize your practice flow, especially if you have high-volume, multiple locations and multiple practitioners. With consistent feature upgrades and improvements, Dolphin Management combines an intuitive interface with robust features.

Features:

- Online questionnaires
- Online New Patient Forms
- Online New Patient Scheduling
- Financial Management
- Insurance Management with electronic insurance filing
- PCI Compliant Payment Processing integrations
- Correspondence / Questionnaires
- Scheduling with doctor time tracking
- Patient GPS™ Status Bar, Pane View, SignIn with fingerprint scanning
- Patient Status Tracking
- Alerts / Tasks
- Referral Analysis
- Doctor Time Analysis
- Schedule Analysis
- GPS / Light Bar Analysis
- Exams to Start Analysis
- Patient Analysis
- Dolphin Scheduled Job Manager
- Care Calls
- Automatic SMS/Email Appointment Reminders
- SMS Text messaging
- SMS Broadcast
- Two-way SMS
- Third party software integrations

Features (continued):

- Over 70+ Standard Reports
- Dolphin Interactive Report Tool (DIRT)
- Practice Analysis

Add-On Modules:

- Treatment Card
- Treatment Planning
- Patient GPS Light Bar
- Time Clock

2002-2004: TAKING ON PRACTICE MANAGEMENT.

Dolphin makes another move for the industry with the release of its practice management software product. Dolphin continually evolves both the imaging and management products. HIPAA compliance security features are just some of the exciting technologies to emerge, and innovative applications are forthcoming. This same year, the American Board of Orthodontics began using Dolphin Imaging as its internal system for storing board certification cases.

Chester Wang (left), Dolphin managing director, brings on Todd Blankenbecler to oversee development of the new practice management product.







Designed for interactive patient education and case presentation, Aquarium is a dynamic communication tool that fully utilizes high-quality 3D graphics. It is designed to demonstrate common and complex topics including diagnostic findings; oral surgery, pediatric, and orthodontic conditions and procedures; appliance use; hygiene; and more.

Visualization is an effective educational tool. It promotes comprehension that eases communication with colleagues and patients of all ages. Aquarium uses stunning 3D animations to demonstrate the common and complex topics that are involved in diagnosis and treatment planning. Educated patients are more likely to exhibit a greater rate of case acceptance, and demonstrate a higher rate of compliance.

Features:

- Comprehensive library of topics
- Clinically accurate
- 3D animation, full-motion video, and before-and-after photos
- Keep a time-stamped log of which movies each patient has viewed
- Upload to YouTube wizard
- Add your practice logo to exported movies
- Favorites/Playlist features
- Network-ready
- Dual monitor support
- Automatic updates delivered via the Internet
- Record your own audio narration to any movie
- Full interoperability with Dolphin Imaging and Dolphin Management
- Export movies for use on your Web site; PowerPoint presentation; or portable media player
- Publish playlists to CD/DVD or flash drive for patients to view at home
- Drag/Drop and Copy/Paste in and out of Aquarium
- Select from 10 user interface languages
- Zoomable user interface
- Choice of interface theme designs
- Curate your Content List by “hiding” rarely used movies and images

2005-2007: NEW DIMENSIONS IN VISUALIZATION.

Dolphin Imaging introduces its 3D module, able to import and process three-dimensional data from sources such as MRI, CBCT and three-dimensional facial camera systems.

The revolutionary case presentation and patient education software Aquarium® debuts a couple of years later. Aquarium uses high-quality 3D graphics to explain orthodontic and surgical topics, plus appliance use, hygiene and home care. Its constantly growing content library is updated automatically to users through the Internet.



Cloud Subscription

Enjoy full-featured Dolphin Imaging and Management programs in the Cloud! Say goodbye to costly file server purchases and the fees associated with configuration and maintenance. We automatically update your Dolphin software and perform the regular data backups for you. You run the latest version of Dolphin software, every time.

Have multiple locations? No problem. Cloud Subscription supports multiple offices, and integrates with most technologies including X-ray systems, CBCT systems, document scanners, fingerprint scanners, printers, and payment systems.* It also runs under Windows or Mac operating systems. Subscription plans and packages are available for all sized practices. For more information, visit www.dolphinimaging.com/cloud.

* Some peripherals require Windows®.

* Additional fees may apply.



Dolphin is proud to partner with MME Consulting for the practice connectivity configuration and data and program hosting of Dolphin Cloud Subscription.



Dolphin Mobile™



The Dolphin Mobile app lets you easily and securely access your Dolphin system via the Internet with any iPhone®, iPad®, iPod touch® and most Android™ devices. It directly connects to your server, allowing you to access live practice data, as it happens. In real time. No matter where you are in the world. In addition, all data is automatically synchronized and encrypted.

Access all of your patient images such as panoramic x-rays, saved photo records, and processed 3D images. Examine treatment card entries, scheduling details, referring doctor statistics, patient appointment history and account balance information. Dolphin Mobile utilizes a special Passcode feature that allows you quick access to your Dolphin database using your existing name and password. Browsing history is recorded so you may easily retrieve recently accessed records. It works with WiFi and mobile phone networks.



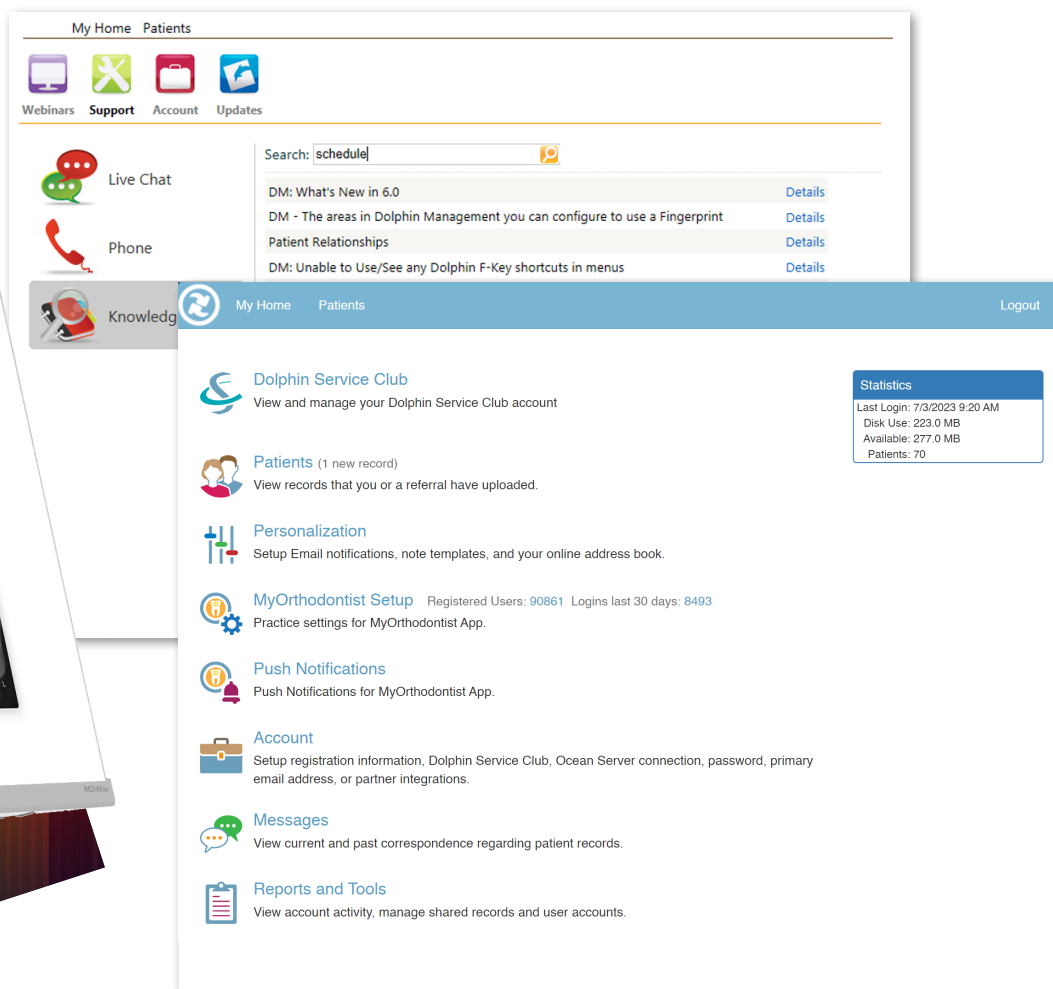
2010-2013: GOING MOBILE IN MORE WAYS THAN ONE.

The Dolphin Imaging™ team releases the revolutionary 3D Surgery module, a VTO that creates real-time soft-tissue movements during the treatment planning process. During this same time the Dolphin Management™ team releases Dolphin Mobile™, a mobile device application that gives doctors access to their Dolphin database from anywhere with an Internet connection. The option to run all Dolphin systems via the Cloud is also introduced, as is the company's first patient-facing app: MyOrthodontist.



AnywhereDolphin

AnywhereDolphin is a web service available at no charge to members of the Dolphin Service Club. It uses HTTPS protocol to allow you to securely share Dolphin records and other correspondences with patients and referrals over the Internet. The HTTPS is displayed in the browser for the data that is transferred from one system to another, helping to keep your practice information protected. It also gives you access to training webinars and knowledge base.



Dolphin MyOrthodontist

The Dolphin MyOrthodontist mobile app from Dolphin gives patients access to information about themselves and your practice. Once they download MyOrthodontist to their iOS or Android device, they have access to:

- **Your Practice Information**
 - About the doctor & staff
 - News items, RSS feeds from your website
 - Practice videos & images
 - FAQs
 - Facebook, Twitter & Google
- **Their Patient Information**
 - Appointments
 - Account Balance
 - Online questionnaires
 - Aquarium® patient education videos



2000-2002: INTEGRATING COMMUNICATIONS.

The Dolphin team releases AnywhereDolphin, an extension of Dolphin Imaging™ that provides secured online image and record sharing over the Internet. Doctors can now instantly share records with referrals and patients from anywhere in the world.





Super Questionnaire

Works across [Dolphin Imaging](#), [Dolphin Management](#), [AnywhereDolphin](#) and [Dolphin Mobile](#).

Super Questionnaire is a multi-platform feature that allows you to securely share questionnaires, medical history, informed consent, and other standard forms with patients across the Internet. Featuring a distinct interface for staff and patient, Super Questionnaire works across Dolphin Imaging™, Dolphin Management™, AnywhereDolphin and Dolphin Mobile™. This means you can email an appointment reminder to a patient with an online link to a medical history form. That patient securely completes the form, which automatically saves in your Dolphin database. At the appointment, the patient or your staff can review the form on an iPad or a workstation, then finalize with the patient's electronic signature. The form and its data are accessible via Dolphin Letters, Patient Information, Patient Document History, Treatment Card, and other relevant screens within Dolphin. And that's just one scenario.

Questionnaire: **AAO Medical History - 2/24/2009 9:22 AM**

New/Completed Questionnaire
☐ New ☒ Existing

Answer Chan
☒ Added

Does patient follow directions well ☒ Yes ☐ No ☐ dk/u

Does patient brush his / her teeth conscientiously? ☐ Yes ☒ No ☐ dk/u

Does the patient have learning disabilities or need extra help with instructions? ☐ Yes ☐ No ☒ dk/u

Is patient sensitive or self-conscious about teeth? ☐ Yes ☒ No ☐ dk/u

Birth defects or hereditary problems? ☒ Yes ☐ No ☐ dk/u

Bone fractures, any major accidents? ☐ Yes ☒ No ☐ dk/u

Rheumatoid or arthritic conditions? ☐ Yes ☐ No ☐ dk/u

Signature: Jones, Abraham (Father)
I have read and understand the above questions. I will not hold my orthodontist or any member of his / her staff responsible for any errors or omissions that I have made in the completion of this form. If there are any changes later to this history record or medical / dental status, I will so inform the practice.
X
Date: 6/9/11
Accept Cancel

AAO Medical History - Darcie Ames

Birth defects or hereditary problems? ☐ Yes ☒ No ☐ DK/U

Does the patient have learning disabilities or need extra help with instructions? ☐ Yes ☒ No ☐ DK/U

Does patient follow directions well? ☐ Yes ☒ No ☐ DK/U

What are your primary concerns?
I

Date of last dental visit?

Endocrine or thyroid problems? ☐ Yes ☒ No ☐ DK/U

Does patient brush his / her teeth conscientiously? ☐ Yes ☒ No ☐ DK/U

Rheumatoid or arthritic conditions? ☐ Yes ☒ No ☐ DK/U

Signature: Jones, Abraham (Father)
I have read and understand the above questions. I will not hold my orthodontist or any member of his / her staff responsible for any errors or omissions that I have made in the completion of this form. If there are any changes later to this history record or medical / dental status, I will so inform the practice.
X
Date: 6/9/11
Accept Cancel

Third Party Integration

Product Integration

Dolphin software products are developed on an open platform to tightly integrate with practice management systems, digital x-ray units, CBCT systems, intraoral and desktop digital study model systems, telephonic solutions and Web-enabled applications. All Dolphin products are compatible with the latest operating systems and computers including Intel-based Macintosh computers.

Digital Radiography

Dolphin's digital integration software allows you to automatically transfer images directly from your digital radiographic unit to your Dolphin patient database—no manual exporting or importing procedures required. Dolphin supports most systems on the market, including Sirona, Gendex, Orex Digident, Planmeca, Instrumentarium, AirTechniques ScanX, Care Stream, Schick and Soredex.

Volumetric 3D Data

The Dolphin 3D module allows you to create and process accurate, multiple dimensional images without a steep learning curve. Dolphin 3D supports all cone beam CT, medical CT, MRI and 3D camera systems, including PLANMECA ProMax 3D, PLANMECA ProMax 3D Max, Sirona GALILEOS, E-Woo Technology Picasso Trio Series, Hitachi MercuRay, Imaging Sciences i-CAT, J. Morita 3D Accutomo 80 and Veraviewepocs® 3D, NewTom 3G, VG and 9000.

Digital Study Model Systems


Dolphin 3D integrates with all intraoral and desktop digital study model systems, such as 3Shape Trios. It supports standard .OBJ and .STL file formats, plus seamless integration with the CEREC OmniCam from Sirona.

Practice Management

Simplify data administration with Dolphin's Practice Management Integration, which replicates patient data to your Dolphin system automatically and seamlessly, avoiding manual double entry. Dolphin integrates with over 50 practice management systems in the orthodontic, oral surgery and dentistry specialties.

Other Products

Dolphin software also integrates with other specialty solutions—such as TeleVox, OrthoSesame, OrthoBanc, Vanco, PC Charge Pro, OrthoCad, LAVA and SureSmile—to enhance practice efficiency. Additional product integrations are constantly being developed.



Dolphin integrates with a wide range of 2 dimensional and 3 dimensional radiographic systems

Dolphin Service Club™

The Dolphin Service Club offers a comprehensive plan that includes unlimited phone support, regular software updates, access to training webinars, and more:

Stay current on Dolphin software updates.

Service Club members have the peace of mind to know they are always running the most current versions of their Dolphin software.

Low monthly payments.

No need to pay the annual fee in one lump sum! (U.S. & Canada only).

Unlimited Phone Support.

Our offices are open 5:00 a.m. to 6:00 p.m. Pacific Time, Monday through Friday. We also respond to off-hours emergency calls. Non-Service Club members pay \$5 per minute with a minimum of 1 hour. 800.548.7241 (U.S. & Canada) +1.818.435.1368 (International).

Live and Archived Webinars.

Dolphin Service Club members have exclusive access to our live and archived webinars. All webinars are conducted by a certified Dolphin trainer or special industry expert guest presenter.

Frequently Asked Questions.

Members can visit our FAQ page to view a Dolphin-dedicated list of most frequently asked questions, with answers provided.

Receive exciting new features such as Super Questionnaire, Standalone Viewer, 2D Movie Morph, and more!

Dolphin developers are always adding new features and useful tools to the products you already own. These are all FREE to Service Club members.

Live Chat.

This user-friendly means of communicating connects you directly with a support representative via instant messaging technology. The service is available 6:00 a.m. to 3:00 p.m. Pacific Time.

Email support.

Email us your technical questions at support@dolphinimaging.com. A technician will respond as soon as possible.

Dolphin Update Service.

Our Dolphin Update Service (DUS) automatically handles updates for all Dolphin software.

Request software updates directly from your Dolphin Service Club account.

Log into your account and view the status of your various workstations vs the latest available update, then request the updates you want.

AnywhereDolphin.

Unlimited record sharing with patients and referrals via AnywhereDolphin.com.

Eligibility to purchase Dolphin Mobile™.

Use Dolphin Mobile to access your Dolphin database from any Apple iOS (iPhone®, iPad®, iPod touch®) or Android™ device.

Exclusive members-only discounts!

Watch your email for announcements throughout the year.





An extraordinary
opportunity for orthodontic
professionals!

Contact your Dolphin representative
to learn how to earn up to a
\$25,000 rebate toward your
Dolphin Software Purchase!

For details visit
www.dolphinimaging.com/rebate
or call your Dolphin representative at
1.800.548.7241.

Option 1
\$5,000

Purchase the following to
qualify for a 15% rebate up
to a maximum of \$5,000 on
your Dolphin software*:

- \$6,000 minimum in
Dolphin software
- \$15,000 in merchandise
purchased from
Patterson each year for
three years

0% Financing

- Take advantage of
0% financial for 36
months on your Dolphin
software purchases.

Option 2
\$15,000

Purchase the following to
qualify for a 60% rebate up
to a maximum of \$15,000 on
your Dolphin software*:

- \$6,000 minimum in
Dolphin software
- \$15,000 in merchandise
purchased from
Patterson each year for
three years
- \$40,000 minimum
in Patterson digital
technology or equipment

0% Financing

- Take advantage of 0%
financial for 36 months
on your Dolphin software
purchases.

Option 3
\$25,000

Purchase the following to
qualify for a 100% rebate up
to a maximum of \$25,000 on
your Dolphin software*:

- \$25,000 minimum in
Dolphin software
- \$15,000 in merchandise
purchased from
Patterson each year for
three years
- \$90,000 minimum
in Patterson digital
technology or equipment

0% Financing

- Take advantage of 0%
financial for 36 months
on your Dolphin software
purchases.



For U.S. Customers: Sales to national DSOs, hospitals, nursing homes, and federally- or state-funded dental clinics, including community health centers, and any other sales using Special Markets pricing, are excluded from this incentive program. Compliance is important to Patterson, and those participating in this promotion must comply with the federal and state anti-fraud and -abuse regulations, including, but not limited to, the Anti-Kickback Statute. Customer may be obligated under federal law to disclose information related to this promotion to Medicare, Medicaid, or similar state, federal or private payers for payment or review if any prices for products provided herein are subject to or reflect credits, rebates, discounts, or other price reductions.



All trademarks are the property of their respective owners.

Dolphin Imaging software is designed for use by specialized dental practices for capturing, storing, and presenting patient images and assisting in treatment planning and case diagnosis. Results produced by Dolphin's diagnostic and treatment planning tools are dependent on the interpretation of trained and licensed practitioners.

