

## Dolphin Mobile Privacy Notice

Dolphin Imaging and Management solutions recognizes the importance of your privacy. We believe that protecting and securing private information is an issue of trust and We strive to manage and protect the Personal Information provided to us in a fair and respectful manner. This privacy notice describes how We treat all user data, which is collected during the use of Dolphin Mobile. By using the Application, you agree to have collection and use of your information governed in accordance with the terms of this privacy notice. We may change the privacy notice from time-to-time as described below.

### I. Definitions

“Application” means the Dolphin Mobile application that allows Subscribers to access and view Patient records and information about their practice.

“Dolphin,” “We,” or “us” means Patterson Dental Supply, Inc., d/b/a Dolphin Imaging and Management Solutions and its affiliated companies.

“Non-Personal Information” means any information that is not Personal Information.

“Patient” means an individual waiting for or under the care of a Subscriber.

“Personal Information” is information that relates to an individual who is or can be identified from that information either by itself or when it is combined with other data or information. It includes information which may be used to identify, transact with, or contact an individual, such as name, street address, email address, or payment information. It includes information about physical health and conditions (including in relation to Patients).

“Referral” means a dental or other healthcare professional to whom a Subscriber shares Patient records for purposes such as consultation or referring a Patient for dental or other healthcare services.

“Subscriber” means a dental professional, clinic, or laboratory that has a license to use Dolphin software and a valid license of the Application.

“TrueDepth API” is used by the Subscriber to overlay wire-based applications on a Patient’s teeth.

“You” means a user of the Application. As a user, You must be a Subscriber.

### II. Introduction

The Application is only available to registered users. Subscribers may use the Application to access their Patient records. This includes Patient demographic, treatment, scheduling, and financial information, and images.

### III. Information We Collect and How We Use It

We do not collect Personal Information from you. However, we are committed to ensuring that your Non-Personal Information is not misused. We also collect information relevant only to the functionality of the Application and do not collect or use data that is not related to troubleshooting a technical issue related to a specific Application task or activity.

#### A. Types of Information

In providing the Application, Dolphin only collects the following from You:

- *Non-Personal Information:* We also automatically collect information that You provide to us that does not constitute Personal Information. Non-Personal Information does not and cannot be used alongside other information to identify You. Instead, it identifies, for example, the machine or other

device used by You to access the Application. Non-Personal Information also includes anonymous or aggregated data.

## **B. Anonymous Data and Data Aggregation**

We may use anonymized or aggregated data, for example, for statistical analysis and administration, including analysis of trends, to carry out actuarial work, to tailor products and services, and to conduct risk assessments and analysis of costs and changes in relation to our products and product support services. We also may share such anonymized or aggregated data within our group of companies and with our partners and other third parties.

## **C. How We Use the Information We Collect**

- *Log Files:* To assist in troubleshooting and resolve technical issues, we may record certain Non-Personal Information the Application sends to us whenever You visit the application in log files. These log files may include Non-Personal Information, such as the content of your query, Internet Protocol (IP) address, Internet service provider (ISP), referring/exit pages, operating system, data/time stamp, and clickstream data. We may use the Non-Personal Information in the log files to analyze trends, administer the Application, track a user's movements around the Application and gather demographic information. These log files may include Patient's Personal Information; however, this information is not maintained beyond the time period necessary for troubleshooting and resolving a support and technical issue with the Application. Further, We do not access or collect any log file information without first obtaining your explicit approval and permission.

## **D. TrueDepth API**

TrueDepth API is used by Subscribers to overlay wire-based applications (e.g., dental braces) on a Patient to depict for the Patient how they may appear with the dental application. We collect no Personal and Non-Personal Information as a result of the Subscriber's use of TrueDepth API, nor do we share any Personal or Non-Personal Information related to the Subscriber's use of TrueDepth API with any third parties.

## **IV. Information Sharing and Disclosures of Personal Information to Third Parties**

We do not sell or rent your information to third parties (except for sales in a Business Transfer scenario, as mentioned below). We may disclose your Non-Personal Information under the following circumstances:

- *Application Support Providers:* We may disclose or otherwise make your Non-Personal Information available to service providers that help with our business operations, including those inside and outside our group of companies.
- *Legal Requirements and Protection of Our Company and Others:* We may need to disclose your Non-Personal Information when required by applicable law, rules or regulations, including through legal processes, such as subpoenas or court orders. We also may disclose such information when We have a good faith belief that disclosure is otherwise necessary or appropriate. Examples of circumstances that may lead to disclosure are:
  - To investigate, prevent, or take action regarding suspected or actual illegal activities or other wrongdoing or to assist government or law enforcement agencies;

- To enforce this privacy notice, investigate and defend our company against third party claims or allegations, or protect the security or integrity of the Application;
  - To exercise or protect our rights, property or personal safety, including the rights, property or personal safety of our users, employees, agents, or others; and
  - To establish or exercise our legal rights, to defend legal claims, or as otherwise required or permitted by applicable laws and/or regulations.
- *Business Transfers:* We also may disclose your Non-Personal Information to a third party as part of liquidation, reorganization, merger, or sale of our assets or those of our affiliates or divisions, or any other similar “change of control.” Any third party to which We transfer or sell our assets will have the right to continue to use the Non-Personal Information that You provide to us, and provide the same or equal level of protection of Your Non-Personal Information.
  - *Links to Other Sites:* If the Application contains links to other websites that are not owned or controlled by us, please be aware that We are not responsible for the privacy practices of such websites as it relates to your Non-Personal Information.

#### **V. We Do Not Access or Seek Permission to Access Your Personal Information**

We do not access or seek permission to access your Personal Information.

#### **VI. Retention of Non-Personal Information**

Your Non-Personal Information is retained pursuant to relevant federal and state data and information retention requirements and only for the time necessary to operate the Application.

#### **VII. Changes to the Privacy Notice**

We may periodically update this privacy notice with or without advance notice. In the event there are significant changes in the way we handle your information, we will display a notice on the Application site and/or send you communication about the changes. Except as described herein with respect to your ability to revoke consent, by using the Application, you agree to the privacy notice terms.

#### **VIII. Contact Us**

If You have questions or comments about this privacy notice, please contact us by email [privacy@pattersoncompanies.com](mailto:privacy@pattersoncompanies.com) or by U.S. mail to:

Patterson Dental Supply, Inc.  
Attention: Privacy Officer  
1031 Mendota Heights Road  
Saint Paul, MN 55120  
USA

Additional contact details are available at: [www.dolphinimaging.com/contact.html](http://www.dolphinimaging.com/contact.html).